



Edmonton Native Ball Association Sports
3323 107 Street Edmonton, Alberta T6J 3C8
www.albertaindigenousgames.ca

Winter/Spring 2020

Potential Sponsors



We want to share some exciting statistics and highlights from our recent record-breaking 2019 Alberta Indigenous Games. Your support will be vital to the growth and momentum of our Games creating such positive energy throughout the communities for our youth in the Province. See our end of Games 3 minute video on Facebook on our page.

<https://www.facebook.com/2020AIG/videos/295781974594422/>

Some of the highlights from support from past sponsors are:

- We started in 2011 with 300 athletes registered then 2013 had 400, 2015 followed with 485 then 2017 had 1100+ and 2018 had 900 athletes registered and now had over 2,000 youth registered for 2019 with over 2500+ athletes and coaches combined. !
- Had over 150 teams registered from 33 different First Nation and Metis communities.
- Had a record 800+ participation at a very special Opening Ceremonies Grand Entry and 600+ at our Closing Ceremonies both participation records for AIG.
- For the first time had Treaty 6 Grand Chief and Treaty 8 Grand Chief both attend our Opening Ceremonies along with 3 other Chiefs in attendance. (Treaty 6 Grand Chief Wilton Littlechild enjoyed our Games so much he returned for the Closing Ceremony)
- MP Randy Boissonault came to the Closing Ceremonies and handed out medals and spoke to the crowd.
- We have reached over 7200 people on Facebook are now following us (After our 2015 Games we had only 1200 followers).
- Live-streamed on Facebook for the first time for people back home to watch actual full Games with 1 Gold Medal Game for Basketball, 1 Lacrosse Semi-Final Game, and 3 Volleyball Games.
- Had several College and University Coaches come out to scout our athletes from many separate sports.
- The Sport of Archery was the playdowns for the 2020 Team Alberta for the North American Indigenous Games in Halifax and the archery team was selected.
- The Sport of Athletics was held as the final qualifier for Team Alberta for 2020 NAIG Athletics and found many talented athletes not known previously.
- For the first time in AIG's history held all 10 original sports as well as 3 additional sports of Cross Country, Beach Volleyball, and Baseball throughout 17 different venues throughout the Edmonton Greater Area.
- Had 13 new communities send teams to our Games for the first time ever.

2020 AIG Exciting New Additions

- Going to have a minimum \$500-\$2,500 scholarship for both a male and a female senior division (ages 17-21) athlete for each of our 11 sports that has graduated high school and is enrolled in September for either College, University, or Trades or any other secondary schooling. Great opportunity to have the scholarship named after those who sponsor the sport and scholarship.
- Adding a younger division amongst almost all the sports to ages 10-12 years, 13-15, 16-18, 19-21 allowing younger kids to play and older kids to play (used to be 12 was youngest mostly and 20)
- United Cycle has partnered with us in supporting our 2020 Games.
- West Edmonton Mall has partnered with us for our 2020 Games in being the host site for our Opening Ceremonies at the Ice Palace and other sponsoring.
- Have a great Host Hotel offer from Edmonton Inn. They were our host hotel in our 2019 Games.
- Adding the Indigenous Sport of Handgames as a competitive event.
- Adding the sports of Rugby 7's and 18 hole Golf Team Scramble both for the first time.

Facilities have already been booked for August 13-20th, 2020. Most coordinators are in place. We have all officials and referees on standby. We have several more sponsors jumping on board for 2020 that want to be apart of the largest multi-sporting event in Alberta on a yearly basis and the largest Indigenous Multi-Sport Summer Sporting Event on a yearly basis in Canada. (Pic below is of our over 800+ athletes, family and friends in our 2019 Opening Ceremonies Including Treaty 6 Grand Chief Wilton Littlechild, Treaty 8 Grand Chief Arthur Noskey and Tsuu Tina Treaty 7 Chief Lee Crowchild and others)



Pic below is another group of athletes and families from our Closing Ceremonies.



Thank you,

In the Spirit of Our Youth,

Jacob and Martha and ENBA Board
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Martha Campiou - President & Chair
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